

Budget Gym Research 2010

Strategic research investigating the consumer appeal of budget (low-cost) gyms

A message to all members of Budget Gym Research 2010



A short message to inform you that the 2011 European Web and Social Media Report is now available. The report investigates the emergence of a 'social web' and discusses how European clubs are harnessing its power. The full report can be downloaded free of charge at this address:

<http://europeanwebreport.ning.com>

Please recommend the report to colleagues

I would appreciate you passing the website address to people in your network who would be interesting in reading more about the emerging 'social web' and discussing its implications with industry colleagues.

I would be very grateful if people can come along to the report website to download the report rather than it being emailed to colleagues. In this way, I can then see how the report is spreading.

Regards

Ray

Ps - Apologies to those people who have already registered - please ignore this message

Privacy notice: Please note that your email address will only be used to send occasional messages relating directly to this report. You can change message notifications at the website, at any time.

Visit Budget Gym Research 2010 at:

http://budgetgymresearch.ning.com/?xg_source=msg_mes_network